

Evaluation Rubrics

Evaluation rubrics measure how well a skill is performed and not whether specific rules are satisfied. While an evaluation rubric may appear generic, it measures the core skills that can be shown in each presentation format.

You should use the evaluation rubrics with your parents, leaders, and other adults to develop your presentation skills before entering county, district or state Presentation Days. The rubrics work equally well for practice and competition performances. Since the skills being evaluated are the same in practice and competitions, your practices can be focused on what's important to a good presentation.

At the practice, you and your "audience" should each fill out an evaluation rubric. Once completed, compare the results and work to improve your presentation skills. If you have a video camera available, you can videotape your presentation for review with the completed evaluation rubric. If a video camera is not available, try using a mirror to assist in evaluating your performance.

Practice with these evaluation rubrics because they are the same evaluation forms used when you are competing at presentation events. Compare completed evaluation rubrics with evaluation rubrics from previous

presentations. Determine how you have improved since your last performance.

A good presentation performs well in all skill categories. Each major skill for the presentation format is listed in the left-hand column of the evaluation rubric. You earn points for each skill based on your performance of that skill. To find the overall quality of the presentation, total the skill scores. Remember that during competition you will be judged against your fellow participants.

Performing very well in a single category does little to raise the overall presentation performance. All presentations can be improved. Just because you think you have done your best, try to do even better. Even Level 4's have room for improvement.

After you complete each competition, keep practicing to maintain your skills and performance quality. Performing at a high level in one competition does not mean that you will automatically perform at the same skill quality level at the next competition.

4-H Presentation Evaluation

(Demonstration and Illustrated Talk)

Age Division:

_____ 9-10

_____ 11-13

_____ 14-18

Date: _____

Member Name: _____

2nd Member Name (if team): _____

County: _____ Title: _____

	Level 1 (1 point)	Level 2 (2 points)	Level 3 (3 points)	Level 4 (4 points)	Points
Topic	Topic is too challenging or easy for speaker's skill level.	Topic could be more challenging for speaker.	Topic is appropriate for speaker's age and skill level	Topic is challenging for speaker's age and skill level.	
Subject Knowledge	Not enough information is present to judge speaker's knowledge.	Adequate knowledge of subject is demonstrated.	In-depth knowledge of subject is demonstrated	Full subject knowledge (more than required) is demonstrated	
Presentation	More practice and creativity are needed to keep audience interest.	Presentation is clear and adequate.	Presentation is skillful and creative.	Presentation is highly creative, artistic, and accomplished.	
Voice	Volume, pronunciation, or vocal variation need improvement	Voice and language are adequate for the delivery of the presentation.	Voice and language are skillful and effective.	Volume, tone, inflection, timing, and language are used to enhance presentation.	
Manner and Appearance	Appearance, body language, or gestures need improvement.	Appearance and mannerisms are appropriate.	Appearance and mannerisms are presented with businesslike conduct and style	Appearance and mannerisms are presented with professional demeanor and personal style.	
Visual Clarity	Visual aids not clear or work area unorganized.	Visual aids and work area are clear and organized	Visual aids and work area are well organized and effective.	Visual aids and work area organization create a unified and visually cohesive presentation.	
Questions	More practice needed to answer questions	Questions answered or handled when unable to provide answers.	Skillful answers to questions and questions are linked to the presentation purpose.	Questions are used to extend the teaching of the presentation.	
Total Points _____					

Judge's Name: _____ Judge's Signature: _____

Additional Comments: